

Company profile



christinger

COMPANY

Christinger is well established within the industry. We have been setting standards in the field of visual communication since 1965. In terms of specialist expertise, industrial performance and flexibility, we are a decisive step ahead of the competition. Our customer-oriented thinking and actions have enabled us to establish the firm as a leading service company for labelling and advertising on buildings and vehicles as well as at points of sale. No matter how big or small your business is, we implement your projects with passion, innovative ideas and meticulous attention to detail. Regular customers throughout Switzerland rely on the high-quality work performed by our 60 employees.

INFRASTRUCTURE AND KNOW-HOW

The production of tailored solutions – in any desired number and using various materials – is our core competence. Thanks to our craftsmanship and modern machinery, we can implement projects for you in all fields of visual communication. We focus on out-of-home media, sales promotion at POS, advertising technology, transport advertising (traffic media), signage and interior design.

Industrial capacities

- Graphics/pre-press
- 8 large-format digital printing systems
- Screen printing (100 x 140 cm)
- 5 cut systems
- Advertising technology

Standardised printing processes

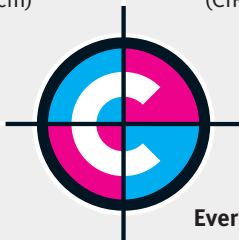
- Colour management in accordance with PSO/ISO 12647-2
- Internal quality standards (CIP / standardized processes)

Industry leader

- Technological leadership
- Experts in printing with white
- Industrial capacities with rapid realisation times

Everything from a single source

- Individual advice
- Project coordination
- Process integration (customer process support)



SERVICES

Christinger offers you a tailored end-to-end service from a single source. We support you during all stages, from graphic design and data processing through to production and distribution. Our extended range of services includes efficient project management, standardised production procedures and automated process integration.



Advisory services
Project management
Process integration



Graphics
Pre-press



Production
Packaging
Cut



Distribution
Assembly
Commissioning

OUTDOOR ADVERTISING



Posters



Mega posters



Traffic media

Outdoor advertising attracts real attention. Out-of-home media comprise a range of advertising vehicles in a variety of formats – we are familiar with each and every one and implement them flawlessly. Whether billboards, mega posters or advertising panels on public transport – we know this topic like the back of our hand and will realise the perfect solution for you.

SALES PROMOTION



Adhesive products



Displays



Panels

At the point of sale, we will provide the basis for your products' sales success. Two-thirds of all purchase decisions are made spontaneously at the point of sale. Original and eye-catching POS advertising materials make the difference and generate additional turnover. Whether window stickers, displays or ceiling hangers: We provide you with active support and make use of our decades of experience for your benefit.

ADVERTISING TECHNOLOGY



Branding



Fleet signage



Building signage

Labels within your corporate design make a mark, support your brand and are a succinct means of conveying your advertising message. The full and partial signage of vehicle fleets, building signage and other signage projects are technically demanding and require finesse. Our advertising technicians will foil and laminate any base you desire. Christinger is just as familiar with traditional craftsmanship as it is with state-of-the-art technologies.

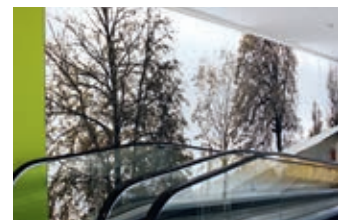
INTERIOR SOLUTIONS



Wall decoration



Glass decoration



Corporate installations

The significance of interior design and the associated image aspects are now adequately recognised in the area of corporate design. We set new design standards in this area with lighting, colours and shapes and with the actual materialisation process. Clear signalisation concepts are just as much part of our daily business as large-scale artwork.



Christinger is the first and only large-format digital printing house in Switzerland to be certified under PSO/ISO 12647-2 (ProcessStandard Offset). This certification guarantees quality in accordance with the latest standards and ensures that all quality guidelines are adhered to every step of the way – from data handling through to proofing and printing.

printed in switzerland

Printed in Switzerland is the seal of quality and origin for printed materials from Switzerland. Customers and manufacturers use the label to fly the flag for Swiss print products.



Christinger attaches key importance to a responsible corporate culture. Our thoughts and actions are shaped by our corporate social responsibility requirements.

Christinger is audited according to SMETA 4 Pillars and exceeds the specific requirements in the areas of working conditions, health care, ethically correct business practices and the sustainable handling of resources.

Christinger AG

Wildschachenstrasse 30 office@christinger.ch
CH-5200 Brugg www.christinger.ch
Tel. +41 44 738 10 20



christinger