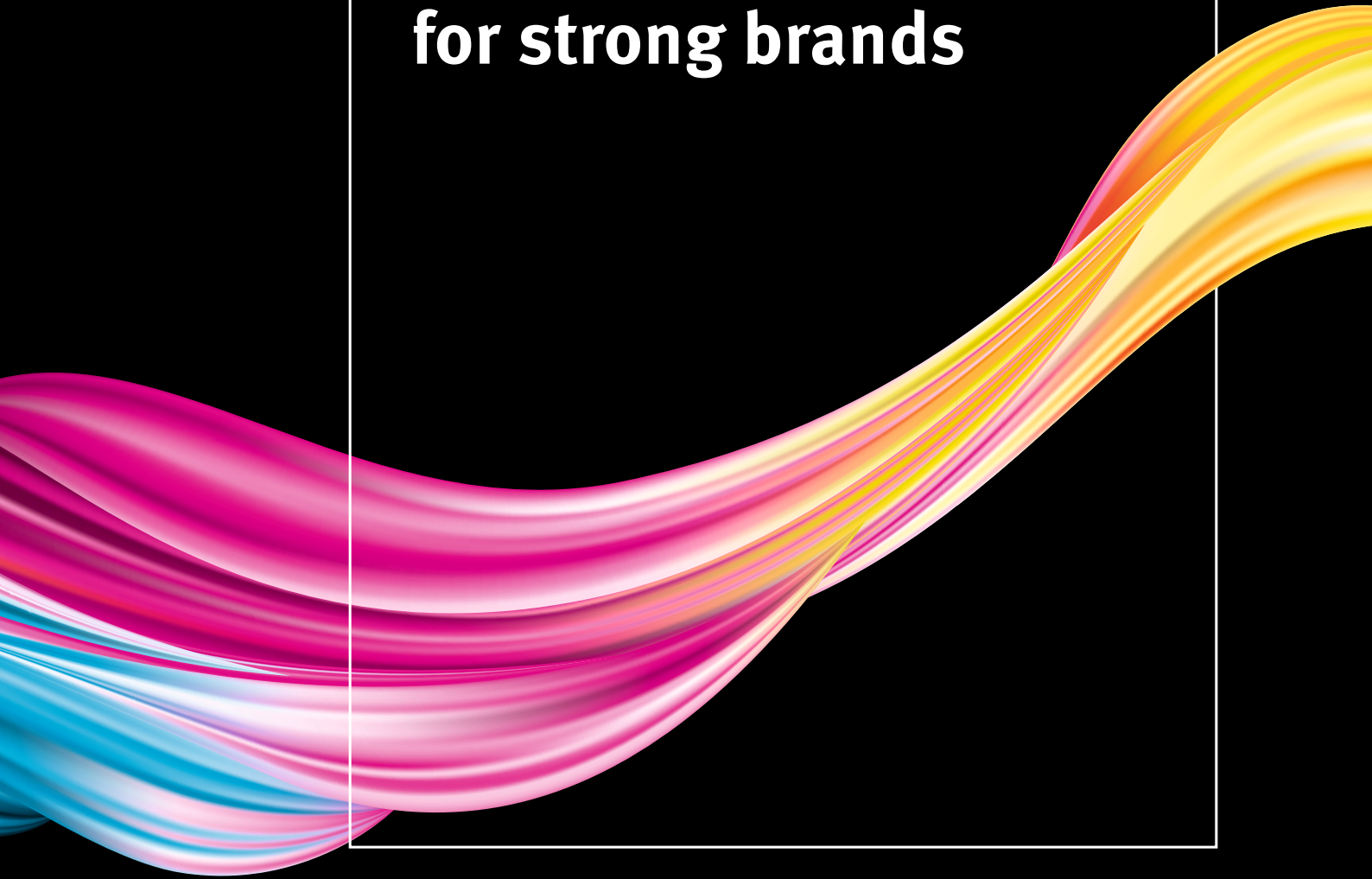




**We create  
visual worlds  
for strong brands**



# Company

As a pioneering Swiss production agency, we have been setting standards in spatial visual communication since 1965. Our customer-driven approach has made us a leading service provider for branding, labelling and advertising on buildings, vehicles and at points of sale. Christinger AG applies a wide range of advertising techniques to fully cover the areas of consulting, design, project coordination, graphics, production, installation and distribution. We can offer you customised full-service solutions from a single source or one-off assistance – depending on your needs. Regardless of the size of the project, we will make your visions a reality thanks to our enthusiasm, innovative ideas and attention to detail. We have a large number of regular customers throughout Switzerland, who place their trust in the outstanding expertise of our 35 or so employees.



## Full service from a single source

We provide you with the best advice and support from A to Z. We visualise your ideas, develop concepts and guide you through the entire project with our expertise. You decide which of the following services you would like to benefit from for your project.

### 01

#### Consulting

- Project management
- Implementation concepts
- Project coordination
- Feasibility studies
- Timing
- Process integration
- Approval procedures
- Budgeting
- Tender procedures

### 02

#### Graphics

- Visualisation
- Desktop publishing
- Graphic design
- Rendering
- Prepress
- Proofing
- Data check
- Data archiving

### 03

#### Production

- Digital printing
- Typography printing
- Type cut
- Cutting
- Laminating
- Packaging
- Prototyping
- Large series

### 04

#### Assembly

- Survey
- Production planning
- Advertising technology
- On-site coordination

### 05

#### Distribution

- Bulk shipping
- Special dispatch
- Logistics
- Order picking
- Testing
- Storage
- Disposal

# Consulting

Are you looking for the perfect way to stage your brand or product? Our professionals will be happy to help you to achieve your objective. You and your needs are at the centre of everything we do. To gain a comprehensive understanding of your requirements, we start by asking you relevant questions so that we can work out the best possible communication solution. Choosing the right material and production method is crucial to your success.

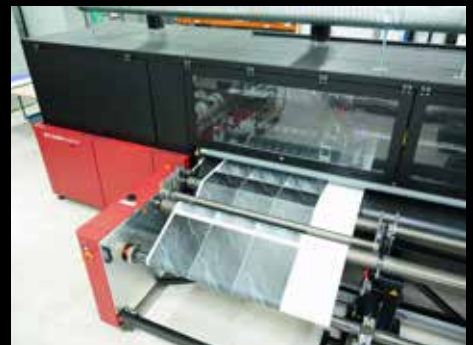


# Graphics

Do you already have a vague idea or are you still waiting for a spark of genius? Or is your data not yet ready for printing? Whatever the case, the team from the graphics department will be happy to help you. We can layout your ideas, offer our own suggestions or process your graphics. As professionals in the field of large-format advertising, we can provide advertising material that will make you stand out anywhere.

# Production

We carry out projects in all areas of three-dimensional visual communication with a great deal of creativity, craftsmanship and state-of-the-art machinery. Our technical expertise, high degree of flexibility and optimised supply chain enable us to create products of the highest quality in the shortest possible time. Complex, demanding enquiries are a welcome challenge for our experienced team and inspire us to deliver top performance.



# Assembly

Whether for realisations at lofty heights, large installations in unusual surroundings or even at unconventional times – our experienced installation professionals rise to meet the most difficult challenges with creative and technical finesse. Coming up with brilliant, pragmatic solutions within a limited time frame is one of their daily tasks. We can stage joint projects at very short notice, whether in Switzerland or, on special request, beyond the national borders.

# Distribution

Are the dimensions of your desired display not as originally expected, meaning that it cannot be sent by conventional mail? Or is there a highly complex distribution code? Here, too, we will find a customised solution to suit you. After all, it would be a shame if you encountered difficulties during the final stage after all the efforts put into production. Our long-standing employees in logistics arrange careful, appropriate transport, both within Switzerland and worldwide.





# Expertise

Staging products to attract attention in private and public spaces requires a great deal of flair in today's world. Sometimes a project has to be loud and garish, at other times subtle but carefully defined. Together, we will create a perfect visual world to emphasise the strength of your brand. The possibilities are virtually endless.



## OUT OF HOME

Out-of-home advertising allows you to generate widespread interest. "Out-of-home" media comprise a wealth of advertising materials in a wide variety of formats – we are familiar with them all and can make perfect use of them for you. Whether it's advertising space on public transport and vehicles or mega posters and billboards: we know the options inside out and can implement the perfect solution for you.

## SALES PROMOTION

The commercial success of your products is ensured at the point of sale, as this is where two-thirds of all purchasing decisions are made spontaneously. You can make a real difference and generate additional sales with original, eye-catching POS advertising media. With everything from window stickers and displays to ceiling hangers and many other advertising measures, we can draw on decades of experience to offer you advice and assistance.





## INTERIOR DESIGN

The importance of interior design and the associated image aspects in relation to corporate design is now widely recognised. We add fresh design touches with light, colours, shapes and the materialisation itself. Clear signage concepts are just as much part and parcel of our everyday work as large-screen designs.

## EXTERIOR DESIGN

Building enhancements are very popular nowadays. Whether you opt for signage concepts in line with your corporate design or effective solar protection on large window fronts, we will guide you through the entire process. Our professionals are on hand to advise you, to develop concepts and to request all the necessary authorisations. You are in the best of hands.



printed in  
**switzerland**

When it comes to digital printing, we have already completed the PSD audit several times in order to guarantee you and your print products even more security in terms of processes, quality and reproducibility. PSD stands for “ProcessStandard Digital”. All the process steps within the company are checked and documented. Colorimetric measurements of the printed products are then taken and analysed in the laboratories of the Fogra Research Institute for Media Technologies.

“Printed in Switzerland” is a seal of quality and origin for printed materials from Switzerland. By displaying this label, clients and manufacturers show their support for printed materials from Switzerland.

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